

Licensing Team
Town Hall Annex
St Stephen's Road
Bournemouth BH2 6EA



Premises Licence Part A

Premises licence number: BH083873

Postal address of premises, or if none, ordnance survey map reference or description:	
The Bell 915 Christchurch Road	
Post town: Bournemouth	Post Code: BH7 6AX
Telephone number: 01202 427762	

Licensable activities authorised by the licence:
Live Music Recorded Music Performances of Dance Activity like Music / Dance Late Night Refreshment Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:
Live Music Monday - 09:00 to 00:00 Tuesday - 09:00 to 00:00 Wednesday - 09:00 to 00:00 Thursday - 09:00 to 00:00 Friday - 09:00 to 00:00 Saturday - 09:00 to 00:00 Sunday - 09:00 to 00:00 Performance of live music will take place indoors. <u>Non-standard timings for the performance of live music.</u> New Year's Eve – From start of permitted hours to the end of permitted hours on 1st January. On each Thursday, Friday, Saturday, Sunday and Monday on a Bank Holiday weekend until 01.00 hours the following day. Recorded Music Monday - 09:00 to 00:00 Tuesday - 09:00 to 00:00 Wednesday - 09:00 to 00:00 Thursday - 09:00 to 00:00 Friday - 09:00 to 01:00 Saturday - 09:00 to 01:00 Sunday - 09:00 to 00:00 Playing of recorded music will take place indoors. <u>Non-standard timings for the playing of recorded music.</u> New Year's Eve – From start of permitted hours to the end of permitted hours on 1st January. On each Thursday, Friday, Saturday, Sunday and Monday on a Bank Holiday weekend until 01.00 hours the following day.

Performances of Dance

Monday - 09:00 to 00:00

Tuesday - 09:00 to 00:00

Wednesday - 09:00 to 00:00

Thursday - 09:00 to 00:00

Friday - 09:00 to 01:00

Saturday - 09:00 to 01:00

Sunday - 09:00 to 00:00

Performance of dance will take place indoors.

Non-standard timings for the performance of dance.

New Year's Eve – From start of permitted hours to the end of permitted hours on 1st January.

On each Thursday, Friday, Saturday, Sunday and Monday on a Bank Holiday weekend until 01.00 hours the following day.

Activity like Music / Dance

Monday - 09:00 to 00:00

Tuesday - 09:00 to 00:00

Wednesday - 09:00 to 00:00

Thursday - 09:00 to 00:00

Friday - 09:00 to 01:00

Saturday - 09:00 to 01:00

Sunday - 09:00 to 00:00

Entertainment will take place indoors.

Non-standard timings for entertainment.

New Year's Eve – From start of permitted hours to the end of permitted hours on 1st January.

On each Thursday, Friday, Saturday, Sunday and Monday on a Bank Holiday weekend until 01.00 hours the following day.

Late Night Refreshment

Monday - 23:00 to 00:00

Tuesday - 23:00 to 00:00

Wednesday - 23:00 to 00:00

Thursday - 23:00 to 00:00

Friday - 23:00 to 01:00

Saturday - 23:00 to 01:00

Sunday - 23:00 to 00:00

Provision of late-night refreshments will take place indoors and outdoors.

Non-standard timings for provision of late-night refreshments.

New Year's Eve – From start of permitted hours to the end of permitted hours on 1st January.

On each Thursday, Friday, Saturday, Sunday and Monday on a Bank Holiday weekend until 01.00 hours the following day.

Supply of Alcohol

Monday - 09:00 to 00:00

Tuesday - 09:00 to 00:00

Wednesday - 09:00 to 00:00

Thursday - 09:00 to 00:00

Friday - 09:00 to 01:00

Saturday - 09:00 to 01:00

Sunday - 09:00 to 00:00

Non-standard timings for the supply of alcohol.

New Year's Eve – From start of permitted hours to the end of permitted hours on 1st January.

On each Thursday, Friday, Saturday, Sunday and Monday on a Bank Holiday weekend until 01.00 hours the following day.

The opening hours of the premises:

Monday - 09:00 to 00:30

Tuesday - 09:00 to 00:30

Wednesday - 09:00 to 00:30

Thursday - 09:00 to 00:30

Friday - 09:00 to 01:30

Saturday - 09:00 to 01:30

Sunday - 09:00 to 00:30

Non-standard timings.

New Year's Eve – From start of permitted hours to the end of permitted hours on 1st January.

On each Thursday, Friday, Saturday, Sunday and Monday on a Bank Holiday weekend until 01.00 hours the following day.

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:

Alcohol will be consumed on and off the premises.

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Marstons PLC
 St John's House
 St John's Square
 Wolverhampton
 WV2 4BH

Registered number of holder, for example company number, charity number (where applicable):

00031461

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Mr Adam Edward Sealey

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Annex 1 – Mandatory conditions

Mandatory Conditions (Sections 19,20,21 LA 2003)

- 1.1. There shall be no sale or supply of alcohol when there is no designated premises supervisor in respect of this premises licence or at a time when the said premises supervisor does not hold a personal licence or when his/her licence is suspended.
- 1.2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014

- 1.3.
 1. The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 2. In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises –
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to -
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti- social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- 1.4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- 1.5.
 1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 2. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request,

before being served alcohol, identification bearing their photograph, date of birth and either -

- (a) a holographic mark, or
- (b) an ultraviolet feature.

1.6. The responsible person must ensure that -

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

The Licensing Act 2003 (Mandatory Conditions) Order 2014

1.7.

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1 -
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) “permitted price” is the price found by applying the formula —

$$P = D + (D \times V)$$

Where –

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Mandatory Conditions - (Embedded Restrictions) - Attached as part of Conversion Application under Transitional Grandfather Rights Pubs / On Licences

- 1.8. The abovementioned restrictions on the times permitted to sell alcohol do not prohibit the supply to, or consumption by, any person of alcohol in any premises where they are residing.
- 1.9. The abovementioned restrictions on the times permitted to sell alcohol do not prohibit the sale of alcohol to a trader or club for the purposes of the trade or club.
- 1.10. The abovementioned restrictions on the times permitted to sell alcohol do not prohibit the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered.
- 1.11. The abovementioned restrictions on the times permitted to sell alcohol do not prohibit the taking of alcohol from the premises by a person residing there.
- 1.12. The abovementioned restrictions on the times permitted to sell alcohol do not prohibit the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of persons so supplied.
- 1.13. The abovementioned restrictions on the times permitted to sell alcohol do not prohibit the supply of alcohol for consumption on premises to persons employed there for the purposes of the businesses carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.
- 1.14. The abovementioned restrictions on the times permitted to sell alcohol do not prohibit the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces.

Annex 2 – Conditions consistent with the operating schedule

Prevention of Crime and Disorder

- 2.1. A Cooling off period of 30 minutes after last sales of alcohol is permitted. The music shall be turned off after the last sale of alcohol.
- 2.2. Table service shall be provided during televised sporting events.

- 2.3. The premises shall comply with the current report of the Dorset Police Crime Prevention Officer dated 09 November 2005.
- 2.4. Sale of alcohol from the external bar:
 - 2.4.1. shall be restricted to 20 days per calendar year
 - 2.4.2. shall not take place on any day that AFC Bournemouth play at home
 - 2.4.3. Shall not take place after 22:00
 - 2.4.4. shall not take place on consecutive weekends; and
 - 2.4.5. shall not take place for more than two evenings in a row.

Prevention of Public Nuisance

- 2.5. Noise from regulated entertainment shall not emanate from the premise so as to cause a nuisance to nearby noise sensitive premises.
- 2.6. When regulated entertainment comprising live or recorded music is provided after 23:00 then a staff member/nominated noise monitor shall regularly check the boundary of the premises with noise sensitive properties to ensure that no nuisance from noise is occurring. The boundary checks shall be recorded in a log book and shall be available to be reviewed by an authorised Officer on request.
- 2.7. Music shall be turned down to background level at least 30 minutes before closing time.
- 2.8. Ensure doors & windows closed by 23:00 hours except for access and egress.
- 2.9. Members of staff shall ask customers to leave quietly at closing time.
- 2.10. Signs shall be positioned at exits reminding customers to leave quietly.
- 2.11. Soft drinks and/or hot drinks such as coffee shall be available during the cooling down period.
- 2.12. Ensure that all plant/machinery continues to be serviced.

Protection of Children form Harm

- 2.13. Staff shall be trained in the identification of under 18's and current proof of age schemes.
- 2.14. The licence holder shall ensure that children are properly supervised by parents or guardians.

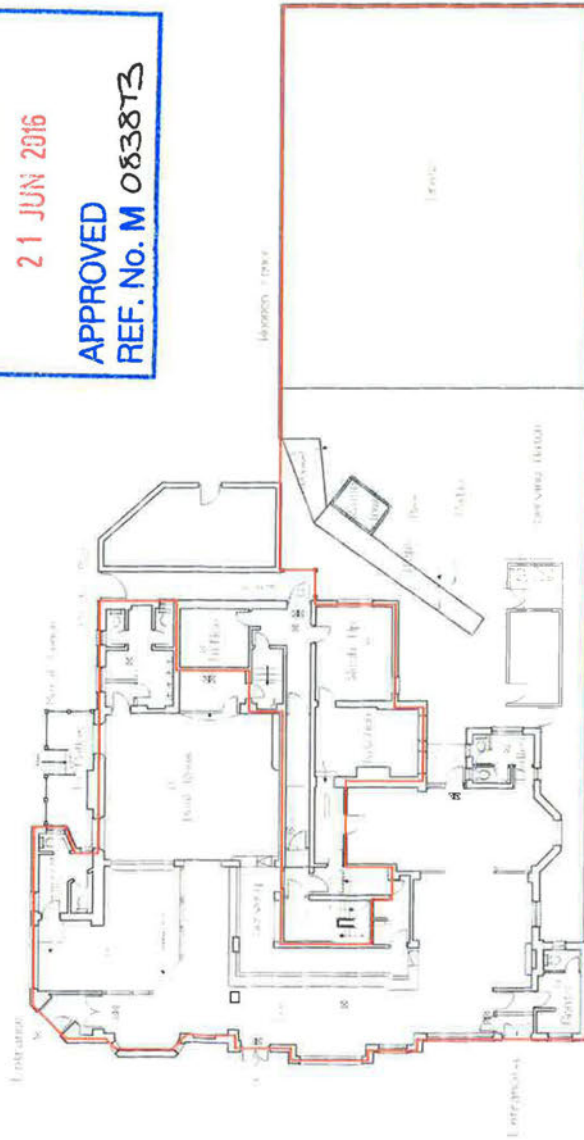
Annex 3 – Conditions attached after a hearing by the licensing authority

None attached

Annex 4 – Plans

This licence is issued in accordance with the plan M083873 dated 21 June 2016, as attached.

BOURNEMOUTH BOROUGH COUNCIL
LICENSING SECTION
21 JUN 2016
APPROVED
REF. No. M 053873



Scale: 1:50
 Date: 21/06/2016
 By: [Signature]
 For: [Signature]



Notes:
 1. The premises are to be used for the sale and consumption of alcohol.
 2. The premises are to be used for the sale and consumption of alcohol.
 3. The premises are to be used for the sale and consumption of alcohol.

Licensing Team
Town Hall Annex
St Stephen's Road
Bournemouth BH2 6EA



Premises Licence Part B

Premises licence number: BH083873

Postal address of premises, or if none, ordnance survey map reference or description:	
The Bell 915 Christchurch Road	
Post town: Bournemouth	Post Code: BH7 6AX
Telephone number: 01202 427762	

Licensable activities authorised by the licence:
Live Music, Recorded Music, Performances of Dance, Activity like Music / Dance, Late Night Refreshment, Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:
<p>Live Music: (Indoors) Monday - Sunday 09:00 to 00:00</p> <p>Recorded Music: (Indoors) Sunday - Thursday - 09:00 to 00:00, Friday - Saturday - 09:00 to 01:00</p> <p>Performances of Dance: (Indoors) Sunday - Thursday - 09:00 to 00:00, Friday - Saturday - 09:00 to 01:00</p> <p>Activity like Music / Dance: Sunday - Thursday - 09:00 to 00:00, Friday - Saturday - 09:00 to 01:00</p> <p>Late Night Refreshment: (Indoors & Outdoors) Sunday - Thursday - 23:00 to 00:00, Friday - Saturday - 23:00 to 01:00</p> <p>Supply of Alcohol: Sunday - Thursday - 09:00 to 00:00, Friday - Saturday - 09:00 to 01:00</p> <p>Non-standard timings for all authorised licensable activities: New Year's Eve - From start of permitted hours to the end of permitted hours on 1st January. On each Thursday, Friday, Saturday, Sunday and Monday on a Bank Holiday weekend until 01.00 hours the following day.</p>

The opening hours of the premises:
<p>Sunday - Thursday - 09:00 to 00:30, Friday - Saturday - 09:00 to 01:30</p> <p><u>Non-standard timings</u></p> <p>New Year's Eve - From start of permitted hours to the end of permitted hours on 1st January. On each Thursday, Friday, Saturday, Sunday and Monday on a Bank Holiday weekend until 01:30 hours the following morning.</p>

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:
Alcohol will be consumed on and off the premises.

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:
Marstons PLC, St John's House, St John's Square, Wolverhampton WV2 4BH [REDACTED]

Registered number of holder, for example company number, charity number (where applicable):
00031461

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:
Mr Adam Edward Sealey

State whether access to the premises by children is restricted or prohibited:
See condition 2.14

Issued: 24 November 2005

Revised: 04 November 2023 (Change of Registered Address)

[REDACTED]
Mrs Nananka Randle
Licensing Manager